



# Sherri Morrison

→ [sherrimorrison.ca](http://sherrimorrison.ca)

✉ [sherri@sherrimorrison.ca](mailto:sherri@sherrimorrison.ca)

☎ 1 519 466 8598

📍 258 Pointe Line, Port Lambton, ON, Canada

With over 15 years of experience in design, marketing, and customer relations, I believe my versatile skills and creativity would be an incredible asset to your company.

## Skills

- Web Design
- UI
- UX
- CSS
- HTML
- Analytics
- Graphics
- Adobe CS
- Branding
- Print
- Social
- Video
- Strategic
- Creative
- Innovative
- Visionary
- Adaptable
- Empathetic

## Education

### MULTIMEDIA DESIGN AND PRODUCTION DIPLOMA

[Fanshawe College, London, ON](#)  
2005 – 2006

### GRAPHIC DESIGN ADVANCED DIPLOMA

[Fanshawe College, London, ON](#)  
2002 – 2005

### COURSES & CONFERENCES

- Intermediate UI and UX Design  
[OCAD](#)
- Experience Mapping, User Experience Research & Information Architecture  
[Akendi](#)
- Design Thinkers  
[RGD](#)
- Google Analytics & Google Tag Manager  
[Cardinal Path](#)
- SEO for Higher Ed  
[Higher Ed Experts](#)
- English, Statistics, Philosophy  
[Athabasca University](#)
- Staff Leadership, Photography  
[Lambton College](#)

## Work Experience

### WEBSITE DESIGNER

[Lambton College, Sarnia, ON](#) | 2010 – Present

As the lead designer for the [lambtoncollege.ca](http://lambtoncollege.ca) website, I use problem solving and creativity to design user-friendly solutions for complex data and information. In 2022-2023, I held the position of Website Designer & Creative Coordinator during a redesign. My process includes research, data analysis, discovery sessions, presentations, wireframes and UI design. In this fast-paced environment, I also design branding, advertising, social media graphics, and print material. I thrive on building valuable client relations through clear communication.

### OWNER & DESIGNER

[Sherri Morrison, Remote](#) | 2006 – Present

A passion for design has led me to design branding, social media graphics, print material, and eCommerce Wordpress websites. As the sole proprietor, I also keep financial records, work within budgets, schedule timelines, and provide estimations.

### MULTIMEDIA GRAPHIC DESIGNER

[Aphex Imaging, Sarnia, ON & Remote](#) | 2006 – 2010

Designed the Aphex brand that won the Sarnia Chamber Marketing award, and won the OBBA logo competition. Also designed print, advertising materials, and websites for TSX companies and met with and presented to clients. Created special effects for film and animated 3D modeling.

### MULTIMEDIA GRAPHIC DESIGNER

[Odvod Media, Edmonton, AB](#) | 2008 – 2009

Animated promotion videos, designed print material, branding and websites.

### GRAPHIC ARTIST

[Sterling Marking Products, London, ON](#) | 2005 – 2006

Under tight deadlines and high pressure, I prepared artwork for film and manufacturing. Designed the Tim Horton's Roll up the Rim to Win stamp.